

# THE DOWNLOAD

January 2007



Right: The table is set for a romantic dinner for two on Elite Island Resort's "Palm Island" in the Grenadines. Below right: View from a pool on a private estate on Tortola, British Virgin Islands.



## Caribbean Dreaming in 2007 High season in the Caribbean

by Steve Graffham

The weather is cold in Europe and North America now so everybody is heading to the Caribbean. Winter Park Photography are too.

We are off to capture a lot of the Caribbean this year. Starting in mid Feb we have a project that will take us on regular trips to cover all the major islands and we are looking to build photo shoots on top of our already planned shoots. Starting in Barbados in February we will be visiting places like Trinidad & Tabago, Grenada and St. Lucia. Later we will cover Antigua, St. Kitts & Nevis. Also Cuba and the Dominican Republic.

If you have a Caribbean destination that needs shooting let us know.

### Take the cost of getting photographers there out of your budget

We are taking care of travel costs to and from the Islands so why not use us and save the cost of flying somebody out and back.

If any of you have plans of a brief contact us now or keep us in mind for closer to the time.





Left: Suzanne sets up a VR360 with a one shot system in Almond Beach Village on the West coast of Barbados.  
Below: An example of the type of equipment we use with a diagram of the inner workings of the new EOS 5D from Canon.



## New equipment for 2007

### Resolution, speed and overall quality

by Steve Graffham

Nowadays with digital technology in cameras, huge advancements are made in shorter periods of time than in the days of film. This forces photographers to update cameras, computers and digital storage on a regular basis.

Another reason we have to update our equipment is wear and tear. After every major shoot our cameras have to be professionally cleaned to minimize dust spots. When we shoot on location we are subjecting our equipment to the elements of hot sun, cold air-conditioning, sea air and sand. There are also the grueling journeys through airports and overland on the bumpiest of roads.

You will be pleased to know at Winter Park Photography we are constantly upgrading our equipment and have recently added a Canon 5D, more monolights and on location flash units to our equipment cache. As well as switching over from PC to MAC last year, we are planning to add a MAC Pro in

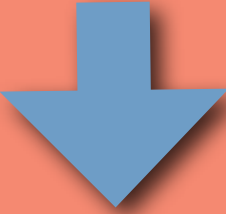
the office and add another MAC laptop to our equipment list in 2007. Our wish list of new technology is very large but like any small growing business good timing is essential.

We also keep an eye on new software and systems for creating VR360's. With VR360's now within reach of most of the general public on their home computers it is still a sought after element of photography for our clients. We offer several different types of capture depending on the final usage for the VR360's. We offer the high resolution stitched 360's and the VR360's captured in one shot (seen above). Our 360's can be output to many different formats including the popular QTVR and Flash formats. It all depends on your needs and whatever format your web designers are using.

Contact us on [steve@winterparkphotography.com](mailto:steve@winterparkphotography.com) if you have any questions about this.

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Right: Beach Patrol with Daytona Beach Pier in the background. Brings to mind recollections of Baywatch.  
Below Right: The Lobby of the Plaza Ocean Club.

## Up and coming resorts in 2007 Daytona Beach

By Steven Graffham

Daytona Beach is a place to watch over the next couple of years. Many say its a good place to invest in too.

Winter Park Photography have just entered into an agreement to work with Ocean Waters as their photographers. Ocean Waters are changing the face of Daytona Beach and we are happy to be there and be a part of it.

We are looking forward to photographing their existing 23 properties and also their new projects.

Ocean Waters have some of the largest and prestigious properties in Daytona such as The

Plaza, La Playa, Acapulco and Plaza Ocean Club. But as well as these biggies they also own a lot of smaller properties which they have taken over in recent years with a view to renovate them to differing degrees.

Ocean Waters' Director of Sales Tania McCall has already contracted with some of the top British Tour Operators and with airports such as Sanford being reasonably close by this could be the start of something good. Daytona is probably the same in distance and time from Sanford airport as is Disney World and Kissimmee so why wouldn't people

want to put this on their list for a place to stay?

For more on Ocean Waters go to [www.daytonahotels.com](http://www.daytonahotels.com)

